Our Vision: Dynamic Partnerships

“Transforming from bitter enemies to the closest of allies, the United States and Japan have forged a dynamic partnership that has extended peace and prosperity beyond the borders of our two countries to the far corners of the world.

For generations, student exchange has formed the bedrock of our people-to-people ties with Japan.”

- Ambassador Caroline Kennedy
TeamUp: Forging New And Innovative Agreements

TeamUp is a powerful campaign to create and expand vibrant, innovative agreements between U.S. and Japanese universities to increase student mobility and enhance learning.

TeamUp helps schools expand current partnerships and form new ones that:

- Reach students who wouldn’t typically study abroad
- Increase diversity by adding more international students
- Enhance student learning through new methods
- Integrate experiential learning abroad with on-campus curriculum
- Expand faculty’s capacity to teach and research abroad

APPROXIMATELY 20% of all colleges and universities in Japan and the U.S. have already been involved in a TeamUp activity.
TeamUp Creates And Expands Vibrant Agreements

TEAMUP’S MISSION

Cultivate new, innovative U.S.-Japan educational partnerships

Help reach the goal of doubling U.S.-Japan student mobility by 2020

Create a diverse next generation of stewards of the U.S.-Japan relationship

Build a globally talented workforce

TeamUp Awareness Drive

Convening influential stakeholders, speaking at key conferences, and hosting networking opportunities to lay the groundwork to create and expand educational partnerships.

TeamUp RoadMap

A comprehensive online resource, written by experts in the field, to lead U.S. and Japanese institutions through the process of creating and expanding partnerships.

TeamedUp Familiarization Tour

An opportunity for U.S. institutions, for whom contacts and resources are a challenge, to travel to Japan to meet potential Japanese partners; led and funded by TeamUp.

TeamedUp Micro-Grants

An opportunity for U.S. institutions to design an individualized program to travel to Japan to meet potential Japanese partners; funded by TeamUp.
The interactive TeamUp RoadMap, written by experts in the field, leads U.S. and Japanese institutions through the process of creating and expanding partnerships.

The RoadMap was created by a bilingual, binational team of experts in binational partnerships:

• DR. SUSAN BUCK SUTTON, Senior Advisor for International Initiatives at the President’s Office at Bryn Mawr College (retired), is a renowned expert on the changing nature of internationalization and institutional partnerships.

• DR. SHINGO ASHIZAWA, Professor for Regional Development Studies at Toyo University in Tokyo.

• MS. CLARE BANKS, Assistant Director for International Partnerships and IIE Initiatives, Institute of International Education.

• DR. HIROSHI OTA, Professor, Center for Global Education and Director, Global Education Program at Hitotsubashi University.

Why Partnerships?

Presents the rationale for strategic partnerships between U.S. and Japanese institutions that is needed for support.

Innovations

Discusses the wide range of exciting, new approaches that are enhancing academic partnerships, including case studies.

Partnership Basics

Guides leaders in creating effective and appropriate new partnerships—critical for those new to U.S.—Japan collaborations.

Resources

Contains links to helpful websites, a bibliography of useful publications, and a list of those engaged in partnerships.

Challenges

Identifies the specific challenges that can make U.S.—Japanese partnerships difficult and describes practical solutions.

Engage and Share

Invites you to interact with others by sharing ideas, plans, and experiences. Seeking a potential partner? Tell us here.
The TeamUp Brand Paves The Way

"TeamUp gave me the brand status I needed to approach Japanese universities."

- Dr. Debra Nakama, University of Hawai‘i Maui College
TeamUp Jumpstarts New Partnerships

For each MOU already signed, there are multiple MOUs in progress!

Spelman College + Fukuoka Women’s University
University of Massachusetts Boston + Chukyo University
University of Massachusetts Boston + Hokkaido University
University of Massachusetts Boston + Ryukoku University
University of Massachusetts Boston + Sophia University
University of Massachusetts Boston + Soka University
University of Massachusetts Boston + Saitama University
University of Hawai’i Maui + University of the Ryukyus
Chatham University + Toyo University
University of Oregon + Hitotsubashi University
People-To-People Connections Make All The Difference

The Situation
University of Hawai‘i Maui College sought to rekindle their international student program after numbers began to decline.

Community College: University of Hawai‘i Maui College
4,400 day and night students

Dr. Debra Nakama
Vice Chancellor for Student Affairs
Unique focus in cybersecurity, STEM, and increasing college matriculation rates in underserved populations.

Dr. Lui Hokoana
Chancellor and CEO
Secured funding that led to significant growth in enrollment, access to financial aid, and service to underrepresented groups.
People-To-People Connections Make All The Difference

TeamUp’s Actions

TeamUp selected Dr. Nakama to participate in the TeamedUp Familiarization Tour. Dr. Hokoana asked to accompany the tour – and paid his own way.

In Tokyo, Fukuoka and Okinawa, TeamUp introduced the participants to administrators, faculty and students at 12 potential partner colleges and universities, as well as Ambassador Kennedy and her staff at the U.S. Embassy Tokyo and the Consul General in Okinawa.

TeamUp also suggested Dr. Nakama look through the RoadMap for a partner – preferably one that was located in a sister city.

The Outcome

The TeamedUp Familiarization tour enabled faster, deeper connections on both sides. Typically, partnerships require many meetings, trips and sometimes years to establish. Within two months, Maui College signed an MOU with the University of the Ryukyus. Additional MOUs in the pipeline include Fukuyama City University, Okinawa International University, Fukuyama Municipal High School and Yamaguchi Prefectural University.

“Perhaps the most inspiring example of the program’s impact can be found in the deepening relationship between University of Hawai‘i Maui College and the University of the Ryukyus. Dr. Nakama has already returned to Okinawa for a formal signing ceremony with Dr. Kaori Kinjo at the University of the Ryukyus.”

- Ms. Angela Shaeffer, Senior Director, Cultural Vistas
Key Introductions Lead To Stronger Ties

The Situation

Many of University of Massachusetts Boston’s students are urban, first-generation college students who have typically been under-served. University of Massachusetts Boston had no Japanese partners, but were passionate about expanding international ties and globalizing the campus.

State School: University of Massachusetts Boston
More than 17,000 students

Dr. Winston E. Langley
Provost and Vice Chancellor for Academic Affairs
Scholarly interests include human rights, alternative models of world order, religion, and politics.

Dr. J. Keith Motley
Chancellor
Named as one of the Boston Business Journal’s “Power 50” list of Boston-area influencers for each of the past five years.
There, Provost Langley connected with President Takashi Hayashita of Sophia University. The correspondence between the schools continued, and we invited both to the TeamUp breakfast at NAFSA, two months later.

Provost Langley and President Hayashita finalized their first agreement at the TeamUp breakfast and signed an MOU shortly thereafter—the first MOU for the University of Massachusetts Boston with a Japanese university.

Now, University of Massachusetts Boston has six partnerships with Japanese universities. Provost Langley attributes each of these to his involvement with TeamUp.
TeamUp Micro-Grant Program

Up to $7,000 awarded to a U.S. institution to travel to Japan to meet potential partners from November, 2016 - August, 2017.

Recipients

- Monroe Community College
- University of New Hampshire
- Spelman College
- Texas Tech University
- Mid Michigan Community College
- Illinois Institute of Technology
- Clafin University
- University of Rhode Island
- Community College of Philadelphia
- University of Texas San Antonio

University of New Hampshire Visits 12/16

- Ritsumeikan University, Kyoto
- Shizuoka University, Hamamatsu
- Tohoku University, Sendai
- Saitama University, Saitama Prefecture
- University of Tokyo/ Institute of Industrial Science, Tokyo
- Kanto Gakuin University, Yokohama
- Tokyo University of Agriculture and Technology, Tokyo
- Waseda University, Tokyo

“Our outreach was more successful than we imagined… there is more potential with and interest on the part of the Japanese universities than we are realistically able to pursue.”

Dr. Greg Orificci, Director of Global Initiatives, UNH
TeamUp Familiarization Tour

In May-June, 2016, TeamUp guided 7 representatives of 6 institutions to Tokyo, Fukuoka and Okinawa to meet potential educational partners.

Recipients

- University of Houston-Downtown
- University of Hawai‘i Maui College
- Lurleen B. Wallace Community College
- IES Abroad
- Spelman College
- Laguardia Community College, University of New York (CUNY)

Meetings with Potential Partners

- Waseda University
- Kyushu University
- Fukuoka Women's University
- Fukuoka University
- Okinawa International University
- University of the Ryukyus
- Okinawa Institute of Technology

The group also met with officials at:

- U.S. Embassy Tokyo
- U.S. Consulate Okinawa
- Temple University
- Hitotsubashi University

"I think every interaction we had with the different campuses and with the other members of the group helped meet my expected outcomes. The experience helped me deepen my understanding of internationalizing my campus."

TeamUp Raises Awareness

MARCH 20, 2015
KICKOFF EVENT

- Convened 31 U.S. and Japanese college and university presidents and senior administrators
- Half-day forum in Tokyo: “TeamUp to Create a 21st Century Workforce”
- Attended by a select group of American and Japanese leaders in higher education to discuss innovations, best practices, how to establish and maintain successful partnerships, and the role of internships in fostering dynamic institutional partnerships
- Followed by a reception at Ambassador Kennedy’s residence

The Unveiling Of TeamUp At The NAFSA Annual Conference In May 2015
The largest gathering in international education

ELEVEN THOUSAND PARTICIPANTS REACHED

- 4,500 attendees of Ambassador Kennedy’s plenary address
- 2,994 views of the video on NAFSA’s Facebook page
- 1,987 Views on YouTube
- 1,500 attendees at the poster fair
- 200 one-on-one conversations
- 1,500 attendees at the technology fair
- 200 one-on-one conversations
- 450 attendees at the networking breakfast

150 attendees at the panel discussion
45 attendees at the networking breakfast

AMBASSADOR KENNEDY’S TWEEETS REACHED 70,000 FOLLOWERS

In The 2 Years Of The Campaign, We Have Reached Approximately 8,000 Individuals In Person

- By convening panels and participating in forums at conferences including those held by the Association of International Education Administrators, Asia Pacific Association for International Education, and Association of Asian Studies
- By leading networking opportunities and holding one-on-one consultations
TeamUp Fosters The Relationships Needed For Agreements

Approximately 20% of all colleges and universities in Japan and the United States have already been involved in a TeamUp activity.

The TeamUp Roadmap Facilitates Partnerships

NEARLY 8,500 PEOPLE —the majority of whom are based in Japan—have visited our RoadMap.

THERE ARE

<table>
<thead>
<tr>
<th>Request Type</th>
<th>Total Requests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutions in Japan</td>
<td>45</td>
</tr>
<tr>
<td>Institutions in the U.S.</td>
<td>12</td>
</tr>
</tbody>
</table>

The TeamedUp Familiarization Tour Involved More Than 175 Individuals

7 representatives of 6 U.S. institutions visited 12 Japanese universities to meet with administrators, faculty, and students. Participants also met about 25 government officials.

The TeamUp Micro-Grant Program Will Reach Approximately 750 More

Representatives of 10 U.S. institutions will visit a combined total of about 50 UNIVERSITIES speaking with administrators, faculty, and students at each school.
educational partnerships

greater student mobility

global skills acquisition

informed and strategic workforce

stronger U.S.-Japan relationship

Connecting the Dots
TeamUp: Continuing The Good Work

**RECOMMENDED FOLLOW-ON PROGRAMS**

**TeamUp Concierge**
Explore hiring a specialist in U.S.-Japan educational partnerships who helps institutions find appropriate partners.

**TeamUp Familiarization Tours**
Continue to lead and fund annual tours of institutions in Japan by U.S. institutions seeking connections.

**TeamUp Micro-Grants**
Continue to fund individualized programs for U.S. institutions to travel Japan to meet potential Japanese partners.

**TeamUp FollowUp**
Reach out to past participants of TeamUp programs to help them identify and remove barriers to partnerships.

**Expand the TeamUp RoadMap**
Expand the RoadMap to create an even more active resource for institutions seeking partnerships.
“For me, study abroad is about more than taking classes in another country. It is about experiencing a new culture, creating lasting friendships, getting out of your comfort zone and developing as a global citizen and as a member of the global workforce.”

- D’Juan Mercado

Student, George Mason University
Studied at Akita International University and Sophia University

PAMELA FIELDS
Project Director • TeamUp Campaign
pfields@jusfc.gov • 202.653.9800